

Kimberly Hartzog
Marketing Manager
Cambridge Realty Group, Inc.



Experience

Cambridge Realty Group, Inc., San Antonio, Texas **Marketing Manager**

Responsible for creation, management and delivery of multi-media marketing solutions for real estate sales professionals ensuring consistent promotion of the Cambridge Realty Group, Inc. brand

CB Richard Ellis/Trammell Crow Company, San Antonio, Texas **Client Services Specialist/Research Coordinator**

Responsible for delivery of multi-media marketing solutions for real estate sales professionals; supported the local office by managing information and processes to ensure data quality compliance with client and corporate standards

Washington Mutual, San Antonio, Texas **Business/Operations Analyst**

Responsible for operations problem-solving; implemented process improvements resulting in \$75,000/year cost savings; developed and maintained computerized and manual systems and processes

MONY Securities, San Antonio, Texas **Executive Marketing/Sales Assistant**

Responsible for target market and cross-selling identification for financial services firm; created and executed marketing initiatives; maintained Client Relationship Marketing (CRM) database; managed due diligence, underwriting process and mutual fund trades

Professional Affiliations

CCIM, Associate Member, CCIM Symposium Speaker Committee
US Green Building Council, Balcones Chapter Member

Education

Art Institute of Dallas, Graphic Art
San Antonio Court Reporting Institute, Paralegal
Life Office Management Association (LOMA), Associate Customer Service